
Advocacy Net

FINAL RESUME

GRANTEE: FACE TO FACE BULGARIA

DESCRIPTION OF PROJECT: The purpose of the “Advocacy Net” project was to decrease the risk of human traffic for the youth in the region of the cities Pravets, Botevgrad and Etropole by developing a core group of young active volunteers that would disseminate further information about the human traffic problem. About 60 high school children aged 16 to 17 participated in the first part of the project. These students formed three groups respectively in the three cities and were trained to train other students. In the second (implementation) phase, the participants transferred general knowledge and awareness on human trafficking to their peers – same age students from the relevant location: Botevgrad, Pravets and Etropole, via “peer-to-peer” education. Additionally, our goal was to create a net of volunteers on a local level operating in the whole region. This Advocacy Net is meant to be a sustainable instrument for creating awareness of human traffic issue to the local youth and help them be more protected. All volunteers in the Advocacy net operated together on the principle of “Pay it forward”.

IMPACT/OUTCOME:

Quantity outcomes:

Outcome 1 - 66 students from Pravets(17students), Botevgrad(29 students) and Etropole (20 students) trained on Peer to Peer methods for training and presentation, human rights issues, human trafficking problem and how to protect themselves from drug dependence and to become victims of human trafficking.

Outcome 2 – 1 Self-sustainable Advocacy Net of volunteers working in the region of Pravetz, Botevgrad, Etropole.

Outcome 3 – 3 established informal groups working to prevent human trafficking issue in the target region.

Outcome 4 – 35 active Peers.

Outcome 5 – 48 trainings led by The Advocacy Net Peers.

Outcome 6 – 950 children between 13 and 19 years of age informed about human trafficking issue as a social phenomenon.

Outcome 7– 24 high schools, secondary schools and orphanages – participants in the project.

Outcome 8 - 48 implemented trainings in the towns of Etropole, Botevgrad, Pravetz and the villages nearby.

Outcome 9 – 48 different classes gone through Peer to Peer trainings.

Outcome 10 – 4 citizens (school pedagogues) involved in the project as volunteers.

Outcome 11 - 12 media appearances.

Outcome 12 – 35 students motivated to practice their leading and communication skills for the benefit of the combat against trafficking in persons by going on with their social activities.

Quality Outcomes:

Outcome 1 - Increased awareness in the local community of the risk of human trafficking.

Outcome 2- Development of culture of civil participation and responsibility of the local youth for society's current problem; empowering local youth by involving them in local social and cultural activities.

Outcome 3 – Discussed and solved problems emerged during the implementation of the project.

Outcome 4 – Exchange of experience and knowledge between the active peers.

Outcome 5 – Received feedbacks about public utility of the project.

Outcome 6 – Received feedbacks about volunteers' emotional satisfaction.

Outcome 7 – Received feedback – assessment on Face to Face's team work.

Outcome 8 - Received feedback about the effect of The Peer to Peer Methodology used in the project.

PROJECT FOLLOW-ON PROGRAMS (IF READILY IDENTIFIABLE):

According to Face to Face's work we received lots of useful information that will help our future activities and will help us develop new methods for work with children, parents and others.

At the beginning we did our best to select the most motivated students to participate in the project. We trained 66, but at the end we had 35 active ones. They were motivated in different ways and managed to inform 950 students their age about the issue of human trafficking.

4 advocacy net peers-graduates this year took a part in Face to Face's new project for parents and 2 of them decided to join Face to Face's team as volunteers afterwards.

“Human trafficking exists” is a pilot project-awareness campaign that includes distribution of a 34 sec. social video clip, information brochures, trainings for parents in 5 different cities and social research.

The peers from Advocacy Net project participated as trainers for parents. We used this method for first time and it happened to be very productive. Our peer-trainers managed to attract their parents' attention to the issue and to create a dialogue with them which is very difficult now-a-days.

We are planning to involve our volunteers in more social activities in the future, use their capacity for the cause and help them grow as socially responsible persons.

ANECDOTAL OR ILLUSTRATIVE EXAMPLE OF PROGRAM SUCCESS:

One of the steps forward was the enlargement of the coverage of the project. We added more areas and focused our efforts on small villages. The work with groups living in small areas was more difficult, because of their low level of education, but on the other hand these groups were least informed and most vulnerable to the issue. Parallel with all training activities Face to Face created awareness in the local society with the help of the local media.

After looking at the feedbacks and discussing all difficulties, work done, motivation, quantity and quality results we concluded that Advocacy Net project was successful.

- Please see the generalize results from the feedbacks in the application.
- Please see the pictures attached to interim reports 1, 2 and 3.